

Privacy Policy

Pinecrest Marketing Inc.

Last Updated: October 13, 2026

1. Introduction

Pinecrest Marketing Inc. ("Pinecrest," "we," "us," or "our") respects your privacy. This Privacy Policy explains how we collect, use, share, store, and protect information when you visit www.pinecrestmarketing.com, contact us, or use our services.

2. Information We Collect

We may collect:

- Information you provide: Name, business name, email address, phone number, mailing address, website inquiries, and project details.
- Information collected automatically: IP address, approximate location, browser and device information, pages visited, referral sources, website interactions, and tracking identifiers.
- Client information: Business accounts, advertising platforms, websites, contact lists, and materials necessary to perform contracted services.

3. How We Use Information

We use information to communicate with clients, provide marketing services, prepare contracts and invoices, process payments, improve our website, measure advertising performance, deliver relevant advertising, send permitted marketing communications, maintain security, and comply with legal obligations.

4. Cookies, Analytics, and Advertising Tracking

Our website uses cookies, tracking pixels, and similar technologies to understand visitor activity and evaluate marketing effectiveness.

Meta Pixel (Facebook and Instagram)

We use the Meta Pixel to measure advertising performance, understand website interactions, and support targeted advertising and remarketing where enabled. Meta may collect information about pages visited, devices, and actions taken, which may be associated with other information Meta maintains.

Google Tracking Tag

We use Google's tracking technology to measure website traffic, evaluate advertising performance, and understand visitor interactions. Depending on enabled features, it may also support audience creation and remarketing.

These technologies may collect IP addresses, device information, browsing activity, referral sources, and website interactions. Information may be transmitted to Meta, Google, and associated service

providers.

You can manage cookies through your browser settings and adjust advertising preferences through the respective platforms. Where required by law, we provide additional consent or opt-out options.

For additional information:

- Meta Privacy Policy: <https://www.facebook.com/privacy/policy/>
- Google Privacy Policy: <https://policies.google.com/privacy>

5. How We Share Information

We do not sell personal information for monetary compensation.

We may share information with authorized independent contractors, hosting providers, payment processors, email marketing platforms, advertising and analytics providers (including Meta and Google), professional advisers, and government authorities when legally required.

Advertising and analytics technologies may share website activity information with third parties. Certain privacy laws may classify these activities as selling or sharing personal information, even without monetary compensation. Where applicable, we provide required disclosures and privacy choices.

6. Email Marketing

If you subscribe to our communications or otherwise authorize marketing emails, we may send service updates and promotional information.

You may unsubscribe using the link in applicable emails or by contacting us. Necessary service-related and transactional communications may continue.

7. Payment Information

Payments may be processed through third-party providers, including Square.

Pinecrest Marketing Inc. does not intentionally store complete credit card numbers or card security codes on its website or internal systems. Payment information is handled according to the provider's security and privacy practices.

8. Data Security

We use reasonable safeguards to protect information, including password-protected accounts, access restrictions, secure business platforms, and limited access to sensitive information.

However, no electronic transmission or storage system can be guaranteed completely secure.

9. Data Retention and Destruction

We retain information as reasonably necessary to provide services, maintain business records, fulfill contractual obligations, resolve disputes, and comply with applicable laws.

When information is no longer required, we take reasonable steps to securely delete, destroy, or de-identify it, subject to legal requirements and technical limitations.

10. Client Data and Third-Party Accounts

We may manage client websites, advertising accounts, email marketing platforms, social media profiles, and other digital tools.

Information accessed through these accounts is used for authorized business purposes under applicable client agreements.

Clients remain responsible for their privacy notices, customer data collection practices, and legal compliance unless otherwise agreed in writing.

Upon termination, account access and applicable materials will be transferred, removed, or handled according to the service agreement.

11. Third-Party Websites

Our website may link to third-party websites and services. We are not responsible for their privacy practices, security, or content. Visitors should review their respective privacy policies.

12. Your Privacy Rights and Choices

Depending on your location and applicable law, you may have the right to:

- Access or correct personal information
- Request deletion, subject to legal exceptions
- Unsubscribe from marketing communications
- Request information about data sharing
- Exercise other applicable privacy rights

Submit requests to amanda@pinecrest-marketing.com. Identity verification may be required.

You can also manage advertising preferences through:

- Google Ad Settings: <https://myadcenter.google.com/>
- Meta Ad Preferences: <https://www.facebook.com/adpreferences/>

13. Children's Privacy

Our website and services are intended for businesses and adults, not children under 13.

We do not knowingly collect personal information directly from children under 13. If we discover such information was collected without appropriate authorization, we will take reasonable steps to delete it as required by law.

14. Policy Updates

We may update this Privacy Policy to reflect changes in our operations, technology, services, or legal requirements. Updates will be posted here with a revised date.

15. Contact Information

For privacy questions or requests, contact:

Pinecrest Marketing Inc.

Overbrook, Kansas

Email: amanda@pinecrest-marketing.com

Website: www.pinecrestmarketing.com

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